

## Deepwater Productions LLC Privacy Policy

Deepwater Productions LLC is committed to helping you make the most of your free time on the Internet within a trusted environment. This privacy policy discloses how we collect, protect, use, and share information gathered about you. We hope that this disclosure will help increase your confidence in our sites and enhance your experience on the Internet.

### **What types of information are Deepwater Productions LLC sites collecting, and how are the sites collecting it?**

The majority of great products and services on our sites are offered without our collecting any personally identifiable information from you. You can surf Deepwater Productions LLC Web sites and view much of our terrific content anonymously.

**Information You Provide** There are a few activities on our sites where the collection of personally identifiable information is necessary. Those activities include things like entering a contest or sweepstakes, signing up for a free e-mail account, making a purchase, or contacting us. When personally identifiable information is collected, you will know because you will have to fill out a form. For most activities, we collect only your name, e-mail address, birth date, gender, and zip code. When you make a purchase, we also collect your street and billing addresses, your phone number, and credit card information. Depending on what you purchase, we may also need to collect other personal information, like your clothing size.

**Information Collected from You with Technology** Deepwater Productions LLC sites collect some information about you using technology, so it may not be readily apparent to you that it is being collected. For instance, when you come to our site your IP address is collected so that we know where to send information you are requesting. An IP address is often associated with the place from which you enter the Internet like your ISP (Internet Service Provider), your company, or your university. This information is not personally identifiable. Deepwater Productions LLC sites use information collected through technology to make our sites more interesting and useful to you. This includes helping advertisers on our site design advertisements our Guests might like. We normally don't combine this type of information with personally identifiable information. However, we will combine this information with personally identifiable information to identify a visitor in order to enforce compliance with our house rules or terms of service or to protect our service, site, Guests, or others.

### **What Are Cookies, and How Does Deepwater Productions LLC Use Them?**

Cookies are pieces of information that a Web site sends to your computer while you are viewing the Web site. These pieces of information allow the Web site to remember important information that will make your use of that site more useful. Deepwater Productions LLC and other Internet companies use cookies for a variety of purposes.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Netscape Navigator or Internet Explorer) settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookies. *If you turn cookies off, you won't have access to many Deepwater Productions LLC features that make your Web experience more efficient -- like the features mentioned above -- and some of our services will not function properly.*

### **How does Deepwater Productions LLC use the personally identifiable information that has been collected?**

Deepwater Productions LLC uses personally identifiable information in a limited number of ways. We use the information to complete transactions. For instance, if you contact us for help we will use the information to contact you. We use information collected to notify you if you've won a game or contest. Information we collect is used to send you e-mail updates and newsletters about our sites. We also use the information you provide to send you Deepwater Productions LLC e-mail promotions and special offers from our third-party sponsors.

### **Does Deepwater Productions LLC share information with companies or other organizations that are not part of Deepwater Productions LLC family of sites?**

One of the most valuable assets of our business is you. We aren't in the business of selling information about our Guests. However, if there is a value for our Guests, we will share your

information or send you messages on behalf of another company as described below. We will also share information for security reasons.

### **Companies That Are 'Standing in the Shoes' of Deepwater Productions LLC**

Sometimes we hire companies to help us deliver products or services, like a shipping company that delivers a package. In those instances, we need to share your information with them.

These companies are basically 'standing in the shoes' of Deepwater Productions LLC, and they are allowed to use the information only to deliver the product or service.

### **Companies Offering Promotions, Products, or Services**

On occasion, we offer promotions -- like sweepstakes or free subscriptions -- in conjunction with a sponsor. We will share your information with the sponsors if they need it to send you a product, such as a magazine subscription. We may share your information with those sponsors so that they can send you other special promotions they offer, but only if you give us your permission to do so, and we will share it only with that specific sponsor. In addition, Deepwater Productions LLC occasionally sends e-mail promotions out to our Guests on behalf of third-party sponsors. In this instance, we don't share your name with the third party -- we do the mailing for them. Again, we only send these promotions to you if you've given your permission.

### **Content Partners**

On some of our sites, we provide content that is created by a third-party partner Web site. In some instances the third-party sites will collect information in order to facilitate the transaction or to make the use of their content more productive and efficient. In these circumstances the information collected is shared between Deepwater Productions LLC and our third-party sponsors.

### **Third-Party Advertisers and Network Advertisers**

To help increase privacy protections for our Guests, Deepwater Productions LLC allows advertising on our sites from only those companies that have their own privacy policy. Once you've clicked on an advertisement and have left Deepwater Productions LLC sites, our privacy policy no longer applies. You must read the privacy policy of the advertiser to see how your personal information will be handled on their site.

In addition, many business advertisements are managed and placed on our site by third-party companies. These companies are called 'network advertisers.' Network advertisers collect non-personally identifiable information when you click on or scan one of their banner advertisements. The information is collected using technology, so you may not realize it's being collected. The network advertisers collect this information so that they can show you ads that are more relevant and interesting to you. If you would like to read more about network advertisers or do not want network advertisers to collect this non-personally identifiable information about you, [click here](#).

### **Purchase or Sale of Businesses**

Online business is still in a very early stage and is changing and evolving rapidly. As Deepwater Productions LLC continually looks for ways to improve our business, we may buy or sell a company. If we buy or sell a business, the names collected will likely be transferred as a part of the sale. Information about registrants will be used in the aggregate. However, if we buy a business, we will honor the requests that customers made of that business regarding e-mail communications. In the event that we sell a business, we will do everything in our power to ensure that the e-mail communications requests you made of us are honored.

### **Organizations That Help Protect the Security and Safety of our Guests and our Sites**

We will give out personal information as required by law, for example, to comply with a court order or subpoena; to enforce our Terms of Service, or site or game rules; or to protect the safety and security of Guests and our sites.

### **What choices do I have about Deepwater Productions LLC collecting, using, and sharing my information?**

It is possible for you to use much of our site without giving us any personally identifiable information. When you do register with us or give us personally identifiable information, you will have an opportunity -- at the time we collect your information -- to limit e-mail communications

from Deepwater Productions LLC and from our third-party partners. You can request at any time that Deepwater Productions LLC not send future e-mail to you by unsubscribing from the communication. Also, as mentioned above, there are ways to limit the information collected through technology -- though some of our features won't work if you decide to do this.

Depending on where you live, you may have certain rights with respect to your information. For example, under local laws, including in the European Union, you may be able to ask us to:

- Provide access to certain information we hold about you, in some cases in a portable format, if technically feasible
- Update or correct your information
- Delete certain information
- Restrict the use of your information
- Identification and demographics; device information and identifiers, such as IP address, and unique advertising identifiers and cookies; connection and usage information, such as browsing history or app usage; geolocation information, such as city; and inference data.

We will respond within the time period prescribed by applicable law. Please note that many of the above rights are subject to exceptions and limitations.

Some Deepwater Productions Services can only be provided if we have your information, therefore deletion of your information will result in termination of such Services.

We will take reasonable steps to verify your identity, including authenticating you through the email address. We may require further documentation such as a password and user ID before granting access to your information.

If you are based outside the U.S. and would like to exercise any individual right you may have please contact us at [info@deepwater-productions.com](mailto:info@deepwater-productions.com). Please include 'My Rights' in the subject line and provide a clear explanation of which right you are exercising and your country of residence in the body of the email.

Your rights and our responses will vary based on your state or country of residency. Please note that you may be located in a jurisdiction where we are not obligated, or are unable, to fulfill a request. In such a case, your request may not be fulfilled.

If you have any unresolved concerns, you may have the right to complain to your local data protection authority.

#### **“Do Not Sell My Personal Information” (California Residents only)**

California residents may opt out of the 'sale' of their personal information. California law broadly defines 'sale' in a way that may include allowing third parties to receive certain information such as cookies, IP address and/or browsing behavior to add to a profile about your device, browser, or you. This profile enables delivery of interest-based advertising on the Deepwater Productions Services or other sites. Advertising, including interest-based advertising, enables Deepwater Productions to provide you certain content for free and provide relevant offers to you.

#### **Third Parties' List – Shine the Light (California Residents only)**

California residents can also request a list of all the third parties to which we have disclosed certain personal information (as defined by California's Shine the Light law) during the preceding year for those third parties' direct marketing purposes. California residents may contact us at 3737 Buffalo Speedway, Suite 1900, Houston TX 77098. In the body of your request, you must include: 'California Shine the Light Request', your name, a current California address including, street address, city, state, and zip code, as well as sufficient information for us to determine if the law applies to you. You will need to attest to the fact that you are a California resident. We will not accept requests by telephone, email, or facsimile, and we are not responsible for notices that are not labeled or sent properly, or that do not have complete information.

#### **Nevada Residents**

Nevada law requires us to post the following: certain Nevada consumers may opt out of the sale of “covered information” for monetary consideration to a person for that person to license

or sell such information. 'Covered information' includes first and last name, address, email address, phone number, Social Security Number, or an identifier that allows a specific person to be contacted either physically or online.

If you are a Nevada resident who has purchased goods or services from Deepwater Productions, you may submit a request to opt out of any potential future sales under Nevada law by emailing us at [info@deepwater-productions.com](mailto:info@deepwater-productions.com). Please use 'Nevada Do Not Sell' in the subject line. Note we will take reasonable steps to verify your identity and the authenticity of the request. Once verified, we will maintain your request in the event our practices change.

**What type of security does Deepwater Productions LLC provide?**

The importance of security for all personally identifiable information associated with our Guests is of utmost concern to us. Deepwater Productions LLC takes technical, contractual, administrative, and physical security steps to protect all visitors' information. When you provide credit card information, we use secure socket layer (SSL) encryption to protect it. There are some things that you can do to help protect the security of your information as well. For instance, never give out your password, since this is what is used to access all of your account information. Also remember to sign out of your account and close your browser window when you finish surfing the Web, so that other people using the same computer won't have access to your information.

Whom do I contact with questions or concerns about this privacy policy?

If you need further assistance, please write us at:

Deepwater Productions LLC  
3737 Buffalo Speedway, Suite 1900  
Houston TX 77098

You must be 18 or have the permission of your parent or guardian.