

## PRIVACY POLICY – MAY 2018

### INTRODUCTION

Evolutionary Films is committed to protecting your privacy. We will only use the information that we collect about you lawfully (in accordance with GDPR Act 2018).

We will be clear when we collect your data and will not do anything you wouldn't reasonably expect.

Developing a better understanding of our customers, clients and supporters through their personal data allows us make better decisions about movie habits and needs, sales and distribution and, ultimately, helps us to achieve our mission of being at the forefront of developing a producer led, independent successful film and TV industry across the UK.

Evolutionary films manages the following websites:

[www.evolutionaryfilms.com](http://www.evolutionaryfilms.com)

Evolutionary Films manages the following social media channels:

#### Facebook

@evofilmsuk - <https://www.facebook.com/evofilmsuk/>

@londonrampage - <https://www.facebook.com/londonrampage/>

@filmletmego - <https://www.facebook.com/filmletmego/>

@CainHillMovie - <https://www.facebook.com/CainHillMovie/>

@nelsonnutmeg - <https://www.facebook.com/nelsonnutmeg/>

@AUXthemovie - <https://www.facebook.com/AUXthemovie/>

@onemillionclicks - <https://www.facebook.com/onemillionclicks/>

@looking4lennon - <https://www.facebook.com/looking4lennon/>

@Sistersofthewilderness - <https://www.facebook.com/Sistersofthewilderness/>

@theMiBots - <https://www.facebook.com/theMiBots/>

@PostRevolutionaryBlues - <https://www.facebook.com/PostRevolutionaryBlues/>

@vengeancefilmuk - <https://www.facebook.com/vengeancefilmuk/>

#### Twitter

@EvoFilmsUK - <https://twitter.com/EvoFilmsUK>

@londonrampage - <https://twitter.com/londonrampage>

@LetMeGoTheFilm - <https://twitter.com/LetMeGoTheFilm>

@CainHillMovie - <https://twitter.com/CainHillMovie>

@NelsonNutmeg - <https://twitter.com/NelsonNutmeg>

@auxthemovie - <https://twitter.com/auxthemovie>

@onemklicksfilm - <https://twitter.com/onemklicksfilm>

@looking4lennon - <https://twitter.com/looking4lennon>

@WildSisters16 - <https://twitter.com/WildSisters16>

@theMiBots - <https://twitter.com/theMiBots>  
@RockOnLibya - <https://twitter.com/RockOnLibya>  
@vengeancefilmuk - <https://twitter.com/vengeancefilmuk>

#### YouTube

[https://www.youtube.com/channel/UC\\_0Mvch2bm30rYZGuknfAvA?](https://www.youtube.com/channel/UC_0Mvch2bm30rYZGuknfAvA?)

#### Instagram

@evofilmsuk - <https://www.instagram.com/evofilmsuk/>  
@auxthemovie - <https://www.instagram.com/auxthemovie/>  
@vengeancefilmuk - <https://www.instagram.com/vengeancefilmuk/>

#### CHANGES TO THIS POLICY

We may revise and update this Privacy Policy at any time and will indicate at the top of this page when this Privacy Policy was last revised. Please periodically review the Privacy Policy, as your continued use of this site indicates your agreement with any changes that we make.

#### WHERE/HOW DO WE COLLECT YOUR INFORMATION

##### Mailchimp

Evolutionary Films works with a Third Party from outside the European Economic Area, which means your information will at times be sitting on servers outside this area or they can access your information from these areas. This Third Party is MailChimp - a platform we use to create and send some promotional emails to you. We have appropriate contracts in place with this organisations to ensure your information is stored securely and used appropriately. When you sign up to our newsletter, or meet us at a film market, we use Mailchimp to store your data. We need to collect information about you to process our future communication with you and fulfil your movie viewing, movie making or movie servicing needs. This information may include, but is not limited to, details such as your name, your country you live in and your email address.

##### Website Cookies

Cookies are small pieces of information that may be stored by your browser on your computer's hard drive. They make it possible for us to track visitor statistics, such as returning visitors.

Cookies use information about your browsing in order to make advertising more relevant to you. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of our digital advertising campaigns.

For more information on cookies, please visit these pages on Google and cookie central. Please note that we are not responsible for information available on these websites.

##### Analytics

Cookies set by our websites enable Evolutionary Films to analyse the website using Google Analytics.

We may also use the Advertising Features of Google Analytics to find out more about the

demographics and interests of our visitors.

When you visit a website and see an advertisement a cookie is placed on your computer or device by, for example DoubleClick (Google's Internet ad serving business) and then if you visit another site that has ads served by DoubleClick, the same cookie can be read and modified by DoubleClick.

By tracking what kind of sites you visit and how you interact with ads for different products and services, Google aims to build up a picture of who you are; your age, gender and interests.

Using the Advertising Features of Google Analytics means we receive reports that tell us who Google thinks is visiting our site by age, gender and interests.

This information is anonymous and no Personally Identifiable Information is gathered from users.

We use this information to report internally and for us to better understand how visitors use our websites.

#### Social Media

Depending on your settings or the privacy policies for social media and messaging services like Instagram, Facebook, WhatsApp or Twitter, you might give us permission to access information from those accounts or services.

#### WHAT WILL WE DO WITH YOUR INFORMATION?

- Keep a record of your relationship with us.
- Ensure we know how you prefer to be contacted.
- Understand how we can improve our services, products or information.
- To tell you about changes in our services or new services, events and offers we think you'll find of interest.

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- Signing you up to mailing lists that you've opted in to.
- Provide information about company activities, industry news, new movies

release, and events.

#### KEEPING YOUR INFORMATION SAFE

We take every precaution to protect your information.

We store your data on MailChimp whose servers are located in the United States. MailChimp certifies to the Privacy Shield framework and can lawfully receive EU data. Only employees and director of Evolutionary Films are granted access to personally identifiable information.

#### REQUESTING THE INFORMATION WE HOLD

If you want to see what information we hold, withdraw consent, object to processing, request rectification/erasure, data portability or submit a Subject Access Request, please contact Evolutionary Films Managing Director, Diane Shorthouse, on [diane@evolutionaryfilms.com](mailto:diane@evolutionaryfilms.com)

If we do hold information about you we will:

- give you a description of it;
- tell you why we are holding it;
- tell you who it could be disclosed to; and
- let you have a copy of the information in an intelligible form.

Provision of such information will be subject to the supply of appropriate evidence of your identity.

#### TO LODGE A COMPLAINT

We aim to meet the highest standards when collecting and using personal information. For this reason, we take any complaints we receive about this seriously.

If you want to make a complaint about the way we have processed your personal information, you can contact the ICO: <http://www.ico.org.uk/concerns>

#### LEGAL BASIS FOR COLLECTING AND PROCESSING YOUR INFORMATION

We collect and process your data using one of the following legal bases:

Legitimate interest – by attending a meeting as an industry professional, you are entering in to a contract with Evolutionary Films and we require access to your information in order to fulfil your needs, to analyse your data and to send you relevant communication

Consent – you may opt in to receiving communications from Evolutionary Films

#### LINKS TO OTHER WEBSITES

This privacy policy does not cover the links within this site linking to other websites. We encourage you to read the privacy statements on the other websites you visit.