

## **Privacy and Terms**

Welcome to the Bookmarks Experience (“Experience”)! This Privacy and Terms document (“Terms”) explains our privacy practices and terms for this Experience.

The Experience, its contents, and its services (the “Experiences”) are for entertainment purposes only. This Experience is brought to you by Netflix, Inc. For questions about our privacy practices, this Experience, or these Terms, please contact us by email at [experience@netflix.com](mailto:experience@netflix.com).

Please include the name of the Experience if you contact us.

### *Collection and Use of Information*

This Experience does not require registration.

When you interact with us, certain information might be collected automatically. Examples of information include: the type of computer operating system, device and software characteristics (such as type and configuration), referral URLs, IP address (which may tell us your general location), statistics on page views or interactions with activities, and browser and standard web server log information. This information is collected using technologies such as cookies, pixel tags, and web beacons. We use this information for the support of internal operations, such as to conduct research and analysis to address the performance of our Experience, and to generate aggregated or de-identified reporting for our use.

This Experience might use cookies to support the performance of our Experience and to remember choices you have made, such as preferred language. You can modify your browser settings to control whether your computer or other device accepts or declines cookies. If you choose to decline cookies you may not be able to use certain interactive features of this Experience or certain of its Experiences. You can delete cookies from your browser; however, that means that any settings or preferences managed by those cookies will also be deleted and you may need to recreate them. Depending on your mobile device, you may not be able to control tracking technologies through settings. The emails we send might include a web beacon or similar technology that lets us know if you received or opened the email and whether you clicked on any of the links in the email.

This Experience might use Google Analytics, a web analytics service offered by Google. Google Analytics assists us in gathering analytics and statistical data in connection with the Experience. On our behalf Google processes this information to analyze the usage of the Experience, create reports on the Experience activities, and provide other services related to Experience and internet usage for us. If you have any questions or concerns with regard to Google Analytics’ privacy practices, you can review their privacy policy at <https://policies.google.com/privacy?hl=en>.

The Experience might give you the option to share information by email, social or other sharing applications, using the clients and applications on your smart device. Social plugins (including those offered by Facebook, Twitter, Instagram, and Pinterest) allow you to share information on those platforms. Social plugins and social applications are operated by the social network themselves and are subject to their terms of use and privacy policies.

#### *Disclosure of Information*

We may disclose your information for certain purposes and to third parties, as described below:

- The Netflix family of companies: We may share your information among the Netflix family of companies (<https://help.netflix.com/support/2101>) as needed for data processing and storage, providing customer support, content development, and for other purposes described in the Use of Information Section of this document.
- We may use other companies, agents or contractors ("Experience Providers") to perform services on our behalf or to help us to provide this Experience to you. For example, we may use Experience Providers to provide infrastructure and IT services (like hosting the Experience). We do not authorize Experience Providers to use information except in connection with providing their services, subject to the following safety issues. We and our Experience Providers may disclose and otherwise use information where we or they reasonably believe such disclosure is needed to (a) satisfy any applicable law, regulation, legal process, or governmental request, (b) enforce these Terms, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address illegal or suspected illegal activities, security or technical issues, or (d) protect against harm to the rights, property or safety of Netflix, our content partners, users or the public, as required or permitted by law.

We use reasonable administrative, logical, physical and managerial measures to safeguard your information against loss, theft and unauthorized access, use and modification. We may retain information as required or permitted by applicable laws and regulations, including to fulfill the purposes described in these Terms.

If, in the course of sharing information, we transfer personal information to countries outside of the European Economic Area and other regions with comprehensive data protection laws, we will ensure that the information is transferred in accordance with these Terms and as permitted by the applicable laws on data protection.

You have the right to complain to a data protection authority about our collection and use of your personal information. Our main establishment within the European Union is in the Netherlands.

#### *Intended use of the Experience*

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