

INTRODUCTION:

The PATHÉ LIVE Privacy Policy is designed to help you understand how we collect and use the personal information you share, and help you make informed decisions when using our service.

Pathé Live (“PL” for short) is a company with its registered office at 2, rue Lamennais, 75008 Paris, France.

By using or accessing this website, you are accepting the practices described in this Privacy Policy. If you have questions or concerns regarding this statement, you should contact our privacy staff at contact@pathelive.com.

THE INFORMATION WE COLLECT:

When you enter the website, we collect information.

- Registration information you provide when you sign up for mailing lists, including: your name; email address; city, town, county and country, of residence;
- Information you expressly provide when you use this website, or PL applications on third-party sites or platforms such as social networking sites;
- Location information when you visit this website, including location information provided by a mobile device interacting with this site, your IP address, device information, browser type, referral source, length of visit, operating system, number of page views, or other similar information which PL is permitted by law to process. This information is gathered for all visitors.

USE OF INFORMATION OBTAINED BY PATHÉ LIVE:

We may use information about you that we collect from other sources, including but not limited to Social Network Platforms where we have a presence.

The website may contain links to other websites or be accessed through other websites. We are of course not responsible for the privacy practices of other web sites. We encourage our users to be aware when they leave our site to read the privacy statements of each and every web site that collects personally identifiable information. This Privacy Policy applies solely to information collected by this website.

You agree that PL may use your information for the following purposes:

- to provide you with access to this website, and provide any services or information that you may have requested from us;
- provided that you have opted in to hearing from us, to keep in contact with you about upcoming PL content and services that PL believes may be of interest to you;
- where you have provided consent to do so, to share your information with other selected third parties to enable them to contact you on PL behalf;
- to provide Content pursuant to a written contractual agreement between us;
- to optimise or improve PL products, services and operations;

- to improve this website, and ensure that information on it is presented in the most effective and optimal manner;
- to enforce, protect and defend legal rights (including those of third party rights owners in respect of any content distributed by PL) and to detect, investigate and prevent activities which may violate PL policies or be illegal;

COOKIES:

- Cookies are small pieces of information, often in the form of encrypted text files, that are placed on your device when you visit a website which allow the website owner to monitor your use of their site, simplify your user experience and to bring together information which is collected about you.
- You have the ability to choose to have your device warn you each time a cookie is being sent, or you can choose to turn off all cookies, by changing your browser settings. However, if you turn cookies off, you will lose access to certain features that may make your user experience more efficient and some services will not function properly.
- For information about how to change the way your browser interacts with cookies, please visit the 'Help' section of your internet browser or visit <http://allaboutcookies.org> for further general information regarding the way in which cookies work.

HOW YOUR INFORMATION IS STORED:

PL uses appropriate technological and operational security measures to protect your information against any unauthorised access to or unlawful use.

HOW LONG IS YOUR INFORMATION KEPT FOR?

Where you have expressly consented to our collection and use of your personal data, PL will retain the relevant information for as long as is necessary to provide you with the services that you have requested from us or for as long as otherwise permitted by law.

However, to ensure that we always have the most up to date consent and accurate data from you, PL will contact you by e-mail to seek renewed consent at least once during a specified time period depending on the type of Content we are contacting you about and how frequently we are able predict future releases of similar content, as follows:

- if you subscribed to hear more about our Opera, Ballet & Theatre Content (including Musical Theatre), we will contact you every two (2) years;
- If you subscribed to hear more about our Music Performance (i.e. Live Concerts/Gigs) Releases, Motion-Picture or Documentary Films or any other type of Content which we've not listed here, we will contact you every five (5) years;

These e-mail communications will ask you to expressly re-subscribe and provide your current details. If you do not respond, we will assume that you no longer wish to hear from us and will remove you from the mailing list until such time as you actively re-subscribe.

WHERE YOUR INFORMATION IS STORED:

PL servers are situated in the European Economic Area and all of the information that we collect about you will be stored on these servers.

Unless required by any specific law or regulation, we will not share your information outside of the European Economic Area without your explicit consent.

YOUR RIGHTS, CONTROLS AND CHOICES:

PL provides you with the ability to exercise certain controls regarding its collection, use and sharing of your information. In accordance with local law, your controls and choices may include:

- You may change your choices for subscriptions, newsletters and alerts;
- You may choose whether to receive from us offers and promotions regarding PL content or services, or content, products or services which PL believes may be of interest to you;
- You may choose whether PL shares your information with other companies so that they can send you offers and promotions about their products and services;
- You may choose whether to receive targeted advertising from any ad networks, data exchanges, marketing analytics and other service providers by visiting <http://www.aboutads.info/choices>.

You may exercise your controls and choices by following instructions provided in any communications sent to you or by contacting us via email on contact@pathelive.com

In addition, you have certain rights in respect of the information which PL holds about you, including:

- the right to ask PL not to process your personal information for marketing purposes;
- the right to request access to the information PL holds about you;
- the right to object to processing likely to cause or is causing damage or distress;
- the right to object to decisions being taken by automatic means; and
- the right, in certain circumstances, to have inaccuracies in your personal information rectified, or to have your information blocked, erased or destroyed.

TERMS OF USE:

Your use of the website, and any disputes arising from it, is subject to this Privacy Policy and all of its dispute resolution provisions including arbitration, limitation on damages and choice of law. We reserve the right to change our Privacy Policy at any time.