

## PRIVACY POLICY

Last Updated: May 24, 2020

1. <u>Introduction</u>. The Privacy Policy ("Privacy Policy") sets forth the types of information, including personal data, potentially personally identifying information, and personally identifying information such as name or location related to an individual ("Personal Data"), that the Creative Coalition of Color (the "Creative Coalition of Color" or the "Coalition") may collect through its website (the "Site") or in other methods. This Privacy Policy also describes how the Coalition uses Personal Data, with whom it may be shared, your rights and choices, and how you can contact the Coalition regarding these privacy practices.

## 2. **Personal Information Collected.**

- 2.1 The Coalition collects non-personally-identifying information that browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. The Coalition's purpose in collecting non-personally identifying information is to better understand how the Coalition's visitors use the Site.
- 2.2 The Coalition may also collect Personal Data like Internet Protocol ("IP") addresses, including statistics and other information about the behavior of visitors to the Site. For instance, the Coalition may monitor specific site usage, or use IP addresses for statistical metrics and tracking visitor traffic.
- 2.3 You may also choose to interact with the Coalition in ways that require it to gather Personal Data. The amount and type of information gathered depends on the nature of the interaction. In each case, the Coalition only collects such information as necessary or appropriate to fulfill the purpose of your interaction.

## 3. Information Use and Disclosure.

- 3.1 The Coalition may use Personal Data to provide you with personalized service, such as email alerts and answering your requests. You may choose to opt out at any time, which will cease all communications from the Coalition.
  - 3.2 The Coalition does not sell or otherwise provide Personal Data to third-parties.
- 3.3 The Coalition discloses Personal Data only to those of its employees, contractors, and affiliated organizations that (i) need to know that information in order to process it on the Coalition's behalf or to provide services available on the Site, and (ii) that have agreed not to disclose it to others. Other than to its employees, contractors, and affiliated organizations, the Coalition will disclose Personal Data only in response to a subpoena, court order, or other governmental request, or when the Coalition believes in good faith that disclosure is reasonably necessary to protect the property or rights of the Coalition, third parties, or the public at large.

3.4 The Coalition takes all measures reasonably necessary to protect against the unauthorized access, use, alteration, or destruction of Personal Data.

## 4. Cookies.

- 4.1 The Site may use "cookies" to provide better service. A cookie is a string of information which assigns you a unique identifier that is stored on your computer. Your browser then provides that unique identifier each time you access the Site. The Coalition may use cookies to perform a number of functions, including recognizing your browser and device, keeping you logged in, tracking the pages you visit, and providing you with features of the Site. Cookies help the Coalition understand how the Site is being used and to improve the user experience.
- 4.2 Cookies may allow you to take advantage of certain features of the Site. If you block or otherwise reject these cookies, you may not be able to use certain aspects of the Site, or may have to manually adjust some preferences or language settings every time you visit the Site.
- 4.3 You can reject cookies or cancel them at any time by instructing your browser accordingly.
- 5. <u>Links</u>. As a convenience to you, the Site may periodically provide links to third party websites through links, including websites of entities affiliated with the Coalition (each, a "Third-Party Site"). The Coalition is not responsible for the privacy practices of any Third-Party Site or the content of such site. Accessing any Third-Party Site is done at your own risk.
- 6. <u>Contacting the Coalition</u>. If you have any questions or concerns about this Privacy Policy or the Coalition's use of Personal Data, you may contact:

The Creative Coalition of Color 10736 Jefferson Blvd., #1077 Culver City, CA 90230

7. Changes to the Privacy Policy. The Coalition reserves the right to make changes to this Privacy Policy at any time and for any reason. The Coalition will alert you to any changes by updating the "Last Updated" date of the Privacy Policy. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy, and you waive the right to receive specific notice of each such modification. You will be deemed to have accepted the changes in any revised Privacy Policy by continued use of the Site after the date such revised Privacy Policy is posted.