

Jurassic Park 30th Anniversary Sweepstakes

Official Rules

June 1, 2023 – June 30, 2023

PRELIMINARY INFORMATION: NO PURCHASE NECESSARY. A purchase will not improve your chances of winning. Void where prohibited. The Jurassic Park 30th Anniversary Sweepstakes (“Sweepstakes”) will begin on June 1, 2023 at 12:00 A.M. PT and end on June 30, 2023 at 11:59 P.M. PT (“Sweepstakes Period”). All times in the Sweepstakes refer to Pacific Time (“PT”). Odds of winning depend upon the number of eligible Entries (as defined below) received. Sweepstakes is subject to all applicable federal, state and local laws.

ELIGIBILITY: Open only to permanent, legal United States residents who are physically residing in one (1) of the fifty (50) United States or the District of Columbia (excluding Puerto Rico, Guam, the Virgin Islands and other United States territories), and who are eighteen (18) years of age or older and of the age of majority in their state of residence as of the start of the Sweepstakes Period. Officers, directors, and employees of Sweepstakes Entities (as defined below), members of these persons’ immediate families (spouses and/or parents, children, and siblings, and each of their respective spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win the Sweepstakes. Sweepstakes Entities, as referenced herein, shall include Universal Pictures Marketing, a division of Universal Film Exchanges LLC, 100 Universal City Plaza, Building 2160, Universal City, CA 91608 (“Sponsor”), and each of its respective parent, subsidiary, and affiliate companies, and its administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Sweepstakes.

TO ENTER: The Sweepstakes will consist of five (5) individual weekly drawings (each a “Weekly Drawing”). Each Weekly Drawing will consist of: (a) an entry period (each “Weekly Entry Period”) that will begin at a specified time (each “Weekly Entry Period Start Date and Time”) as detailed in the chart below and will end at a specified time (each “Weekly Entry Period End Date and Time”) as detailed in the chart below and (b) a random drawing conducted on the weekly drawing date (each a “Weekly Drawing Date”) specified in the chart below from among all eligible Entries (defined below) received during such Weekly Entry Period. Entries must be received before the end of a Weekly Entry Period to be eligible for the corresponding Weekly Drawing. There will be a total of four (4) Winners (defined below) selected in each Drawing, for a total of twenty (20) Winners selected throughout the Sweepstakes Period.

You may enter the Sweepstakes through one (1) of the following three (3) methods:

1. **FACEBOOK ENTRY:** To enter the Sweepstakes, for each Weekly Entry Period, use your personal Facebook account to visit the Jurassic World Facebook page located at <https://www.facebook.com/JurassicWorld/> (the “Facebook Page”) and click the “like” button to like the Facebook Page. After you like the Facebook Page, you will be required to “like” the Sweepstakes announcement post that will be posted on the Facebook Page on the corresponding Weekly Entry Period Start Date and Time (the Facebook “Posts” and each a “Facebook Post”) and submit a “comment” in the comments section of the Facebook Post (the “Facebook Entry”). All “Facebook Reactions” will satisfy such Facebook Entry. **The Entry must be submitted via a “comment” on the Facebook Post.** A Facebook account is required to enter the Sweepstakes. If you do not already have a Facebook account, you can go to <https://www.facebook.com/> to create a free Facebook account.

2. INSTAGRAM ENTRY: To enter the Sweepstakes, for each Weekly Entry Period, use your personal Instagram account to visit the Jurassic World Instagram account located at <https://www.instagram.com/jurassicworld/> (the “Instagram Page”) and click the “follow” button to follow @jurassicworld. After you follow @jurassicworld, you will be required to “like” the Sweepstakes announcement post that will be posted on the Website on the corresponding Weekly Entry Period Start Date and Time (the “Instagram Posts” and each an “Instagram Post”) and tag one (1) friend in the comments section of the Instagram Post (the “Instagram Entry”). **The Instagram Entry must be submitted via a “comment” on the Instagram Post.** An Instagram account is required to enter the Sweepstakes. If you do not already have an Instagram account, you can go to <https://www.instagram.com> to create a free Instagram account. **If your Instagram account is set to the “Posts are Private” setting, your Instagram Entry may be disqualified and rejected as ineligible for consideration in the Sweepstakes. You must follow @jurassicworld throughout the Sweepstakes Period and for at least fifteen (15) days thereafter (for potential notification purposes) to participate in the Sweepstakes and be eligible to win. You may unfollow @jurassicworld after the fifteen (15) day notification period.**

3. TWITTER ENTRY: To enter the Sweepstakes, for each Weekly Entry Period, use your personal Twitter account to visit the Jurassic World Twitter page located at <https://twitter.com/jurassicworld> (the “Twitter Page”) and click the “follow” button to follow @JurassicWorld. After you follow @JurassicWorld, you will be required to “like” the Sweepstakes announcement tweet that will be posted on the Twitter Page on the corresponding Weekly Entry Period Start Date and Time (the “Twitter Posts” and each a “Twitter Post”) and reply to the Twitter Post with a “comment” tagging one (1) friend (the “Twitter Entry”). **The Twitter Entry must be submitted via a “comment” on the Twitter Post and include “@JurassicWorld” or Twitter Entry will not be valid.** A Twitter account is required to enter the Sweepstakes. If you do not already have a Twitter account, you can go to <https://www.twitter.com/> to create a free Twitter account. Please note that you must agree to comply with the Twitter Terms of Use in order to create a Twitter account. **If your Twitter profile is set to the “Protect my Tweets” setting, your Twitter Entry may be disqualified and rejected as ineligible for consideration in the Sweepstakes. You must follow @JurassicWorld throughout the Sweepstakes Period and for at least fifteen (15) days thereafter (for potential notification purposes) to participate in the Sweepstakes and be eligible to win. You may unfollow @JurassicWorld after the fifteen (15) day notification period.**

Facebook Entry, Instagram Entry, and Twitter Entry may collectively be referred to herein as “Entry” or “Entries”. Facebook Page, Instagram Page, and Twitter Page may collectively be referred to herein as “Page” or “Pages”. Facebook Posts, Instagram Posts, and Twitter Posts may collectively be referred to herein as “Post” or “Posts”.

If you choose to submit your Entry via your web-enabled mobile device, data rates may apply. See your wireless service provider for details on rates and capabilities. All Entries become the property of Sponsor and will not be acknowledged.

Weekly Drawing Chart

Weekly Drawing	Weekly Entry Period Start Date and Time	Weekly Entry Period End Date and Time	Weekly Drawing Date
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1	June 1, 2023 at 10:00 A.M. PT	June 8, 2023 9:59 A.M. PT	June 8, 2023
2	June 8, 2023 10:00 A.M. PT	June 15, 2023 9:59 A.M. PT	June 15, 2023
3	June 15, 2023 10:00 A.M. PT	June 22, 2023 9:59 A.M. PT	June 22, 2023
4	June 22, 2023 10:00 A.M. PT	June 26, 2023 9:59 A.M. PT	June 29, 2023
5	June 29, 2023 10:00 A.M. PT	July 5, 2023 9:59 A.M. PT	July 5, 2023

Limit one (1) Entry per person per entry method per Entry Period, regardless of method of Entry for a total of up to fifteen (15) Entries per person during the Sweepstakes Period. Non-winning Entries will not roll over to subsequent Entry Periods. Multiple Entries received from any person beyond this limit will void all such additional Entries. Entries generated by a script, macro, or other automated means or by any means that subverts the entry process will be disqualified. **Entries must be received before an applicable Entry Period End Date and Time to be eligible for the corresponding Drawing. Entries must be received before June 30, 2023 at 11:59 P.M. PT to be eligible for the Sweepstakes.** Sponsor's computer shall be the official timekeeper for all matters related to this Sweepstakes. Entries that are incomplete, garbled, corrupted, fraudulent, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted. In case of a dispute over the identity of an entrant, the authorized account holder of the Facebook, Instagram, or Twitter account, as applicable, used to enter will be deemed to be the entrant. "Authorized account holder" of an Instagram, Facebook, or Twitter account is defined as the person assigned to the Instagram, Facebook or Twitter. Entry constitutes permission (except where prohibited by law) to use entrant's name, Instagram or Twitter username, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval.

WINNER SELECTION AND NOTIFICATION: On each Drawing Date, five (5) potential winners (collectively, "Winners", each a "Winner") will be selected in a random drawing by representatives of Sponsor from all eligible Entries received during the corresponding Sweepstakes Period. Sponsor will make two (2) attempts to notify potential Winners via Direct Message on respective social media platform. **Sponsor may share each potential Winner's name and contact information with Sweepstakes Entities and/or, as applicable, if necessary.** Potential Winner(s) may be required to execute and return an affidavit of eligibility, release of liability, and, except where prohibited, publicity release (collectively, "Sweepstakes Documents") within two (2) days of such notification. Noncompliance within this time period will result in disqualification, and, at Sponsor's sole discretion an alternate potential Winner may be selected from the remaining eligible Entries. If any potential Winner cannot be reached, is found to be ineligible, cannot or does not comply with these Official Rules, or if Prize (as defined below) or Prize notification is returned as undeliverable, such potential Winner will be disqualified and time permitting, at Sponsor's sole discretion, an alternate potential Winner may be selected from the remaining eligible Entries. **Limit one (1) Prize (defined below) per family or household.**

PRIZE: There will be twenty (20) prizes awarded (collectively, "Prizes", each a "Prize") to the Winners; one (1) Prize will be awarded to each Winner. Prize will consist of the following: One

Mattel "Final Scene Ray Arnold" Toy, one (1) Ariana Lithograph, (1) signed JP Poster and one (1) JW Ultimate Collection Blu-ray.

Prize will be awarded "as is" with no warranty or guarantee, either express or implied by Sponsor.

Estimated Retail Value ("ERV") of each Prize is Two Hundred Forty-Five dollars (\$245). Total ERV of all Prizes is Four Thousand Nine Hundred dollars (\$4900). Actual Retail Value ("ARV") of Prize may vary. Any difference between ERV and ARV will not be awarded. For any Prize with a fair market value ("FMV") of six hundred dollars (\$600) or greater, Sponsor will furnish an Internal Revenue Service Form 1099 to Winner for the FMV of Prize for the year in which Prize was made available to Winner.

All details of Prize will be determined in Sponsor's sole discretion. Sponsor reserves the right to substitute Prize (or portion thereof) with a similar prize (or prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Prize are the sole responsibility of Winner. Prize cannot be transferred by Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of Prize by Winner. If Prize is unclaimed within a reasonable time after notification from Sponsor, as determined in Sponsor's sole discretion, it will be forfeited, and time permitting, an alternate Winner may be selected from the remaining eligible Entries at Sponsor's sole discretion.

CONDITIONS: By entering the Sweepstakes, each entrant agrees for entrant and for entrant's heirs, executors, and administrators (a) to release and hold harmless Sweepstakes Entities, Facebook, Instagram, Twitter, and each of their respective officers, directors, agents, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Sweepstakes and/or entrant's acceptance, possession, use, or misuse of Prize or any portion thereof (including any travel related thereto); (b) to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Prize, including express warranties provided exclusively by prize supplier that are sent along with Prize; (c) if selected as a Winner, to the posting of such entrant's name and/or Instagram or Twitter username, on the Page and the use by Released Parties of such name, Instagram or Twitter username, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsor, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsor's sole discretion.

ADDITIONAL TERMS: Sponsor reserves the right to permanently disqualify from any promotion any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage the Sweepstakes or the operation thereof is unlawful and subject to legal action by Sponsor, who may seek damages to the fullest extent permitted by law. The failure of Sponsor to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities

outside of the control of Sponsor (excepting compliance with applicable codes and regulations), or other “force majeure” event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to entrants’ or to any other person’s computer relating to or resulting from entering or downloading materials or software in connection with the Sweepstakes. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of Entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for Entries that are stolen, misdirected, garbled, delayed, lost, late, damaged, or returned. **Sponsor reserves the right to cancel, modify, or suspend the Sweepstakes or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules).** In the event of cancellation, modification, or suspension, Sponsor reserves the right to select Winners in a random drawing from among all eligible, non-suspect Entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted on the Page. Sponsor may prohibit any Entrant or potential entrant from participating in the Sweepstakes, if such Entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other Entrant, Sponsor, or Sponsor’s agents or representatives; or behaves in any other disruptive manner (as determined in Sponsor’s sole discretion). Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF CALIFORNIA, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN LOS ANGELES, CALIFORNIA. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF (“JAMS RULES”). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN CALIFORNIA. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN THE COUNTY OF LOS ANGELES, CALIFORNIA. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY’S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.

WINNER ANNOUNCEMENT: For the names of the Winners, available after July 21, 2023, send a self-addressed, stamped envelope to be received by September 27, 2023 to: Jurassic Park 30th Anniversary Sweepstakes, 100 Universal City Plaza, Building 2160, Universal City, CA 91608, Attn: Marketing Team.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram, or Twitter. Entrants are providing information to Sponsor and not to Facebook, Instagram, or Twitter.